

PRODUCT DESIGN DEGREE

It is the product designer's job to project the shape and arrangement of the elements of those parts of an industrial product that are in direct contact with some of our senses. That is to say, the designer coordinates and articulates all the processes leading to shape the functional, aesthetic, symbolic or cultural factors that are related to the product design and manufacturing. Taking into account the demand of use, the user-friendly handling and its capacity of communicating with the buyer.



SUBJECTS	WIN	SPR	ECTS
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FIRST YEAR FORM

Basic Design	X		4
Basic Project Works		X	6
Drawing and Graphic Techniques (1)		X	6
Volume and Space	X		6
Technical Procedures for Representation (1)	X		6
Digital Languages and Techniques		X	6
Photography and Audiovisual Means		X	6
Scientific Fundamentals of Design Historical	X		4
Background of Design	X		6
History and Culture of the Product Design		X	6
Design and Enterprise	X		4

SECOND YEAR FORM

Drawing and Graphic Techniques (2)	X		6
Technical Procedures for Representation (2)		X	4
Materials		X	6
Structures and Systems	X		8
Manufacturing Processes		X	6
Digital Technology Applied to Product Design (1)	X		4
Culture of Design		X	6
Product Design Project Works (1)	X	X	6/8
Models and Prototypes	X		6

THIRD YEAR FORM

Digital Technology Applied to Product Design (2)	X	X	4/4
Product Design Aesthetics and Trends	X		6
Product Design Project Works (2)		X	8
Product Presentation and Communication Workshop	X		6
Containers and Packaging Project Works	X	X	6/2
Ergonomics and Bionics	X		4
Product Design Management		X	6
English		X	4
Electives (see offer)	X	X	4/6

FOURTH YEAR FORM

Product Design Project Works (3)	X		6
Marketing and Communication	X		6
Electives (see offer)	X		18
External Internship (Practicum)		X	12
Final Project Work Dissertation		X	18

GRAPHIC DESIGN DEGREE

From our surroundings, we continually receive stimulation and visual messages which arrive through the traditional means of communication (books, advertising billboard, correspondence) mass media (press, television, the internet) or industrial products (packaging). The graphic designer would elaborate these visual messages that would be transmitted to an audience through a physical support.

SUBJECTS	WIN	SPR	ECTS
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FIRST YEAR FORM

Basic Design	X		4
Basic Project Works		X	6
Drawing and Graphic Techniques (1)	X		6
Volume and Space		X	6
Technical Procedures for Representation	X		6
Digital Languages and Techniques		X	6
Photography and Audiovisual Means		X	6
Scientific Fundamentals of Design	X		4
Historical Background of Design	X		6
Typography (1)		X	6
Design and Enterprise	X		4

SECOND YEAR FORM

Drawing and Graphic Techniques (2)		X	6
Technical Procedures for Representation	X		4
Printing and Duplication Techniques	X		8
Photography Workshop	X		6
History and Culture of Graphic Design		X	6
English	X		4
Culture of Design		X	6
Graphic Design Project Works (1)	X	X	4/8
Electives (see offer)	X	X	4/4

THIRD YEAR FORM

Production and Publishing Digital Techniques	X	X	4/6
Audiovisual Means Workshop		X	6
Graphic Design Aesthetics and Trends		X	6
Graphic Design Project Works (2)	X	X	10/6
Typography (2)	X		6
Marketing and Communication	X		6
Graphic Design Management		X	6
Electives (see offer)	X		4

FOURTH YEAR FORM

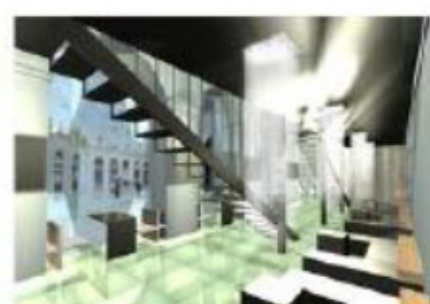
Graphic Design Project Works (3)	X		8
Audiovisual Graphic Design Project Works	X		6
Interactive Graphic Design Project Works	X		6
Electives (see offer)	X		10
External Internship (Practicum)		X	12
Final Project Work Dissertation		X	18



INTERIOR DESIGN DEGREE

The interior designer profession arises as a need of the new generations. This specialty covers conceptual content, development of technical skills, graphic representation of systems, communication and improvement of interior spaces; apart from the technical language applied to the profession, the professional field encompasses the developments and some events in populated areas: Houses, shops, offices, corporations, ephemeral architecture, exhibitions, leisure parks, artistic facilities, and so on...

The activity of the designer can be developed joined to a design studio, integrated in a company or as a freelancer.



SUBJECTS | WIN | SPR | ECTS

FIRST YEAR FORM

Basic Design	X		4
Basic Project Works		X	6
Drawing and Graphic Techniques (1)		X	6
Volume and Space		X	6
Technical Procedures for Representation		X	6
Digital Languages and Techniques (1)	X		6
Photography and Audiovisual Means	X		6
Scientific Fundamentals of Design		X	4
Historical Background of Design	X		6
Introduction to Systems and Installations		X	2
English	X		4
Design and Enterprise	X		4

SECOND YEAR FORM

Drawing and Graphic Techniques (2)	X		4
Digital Languages and Techniques (2)		X	4
Culture of Design		X	6
Systems and Installations	X		6
Digital Technology Applied to Interior Design (1)	X		6
Materials and Structures	X		6
Construction (1)		X	6
Interior Design Project Works (1)	X	X	8/8
Electives (see offer)		X	6

THIRD YEAR FORM

Interior Design Aesthetics and Contemporary Trends		X	6
Digital Technology Applied to Interior Design (2)		X	6
Construction (2)	X		2
Interior Design Project Works (2)	X	X	6/6
Project Work Presentation and Communication Workshop	X		6
Measurements and Quotations	X		4
Interior Design Management		X	6
History and Culture of Interior Design	X		6
Electives (see offer)	X	X	6/6

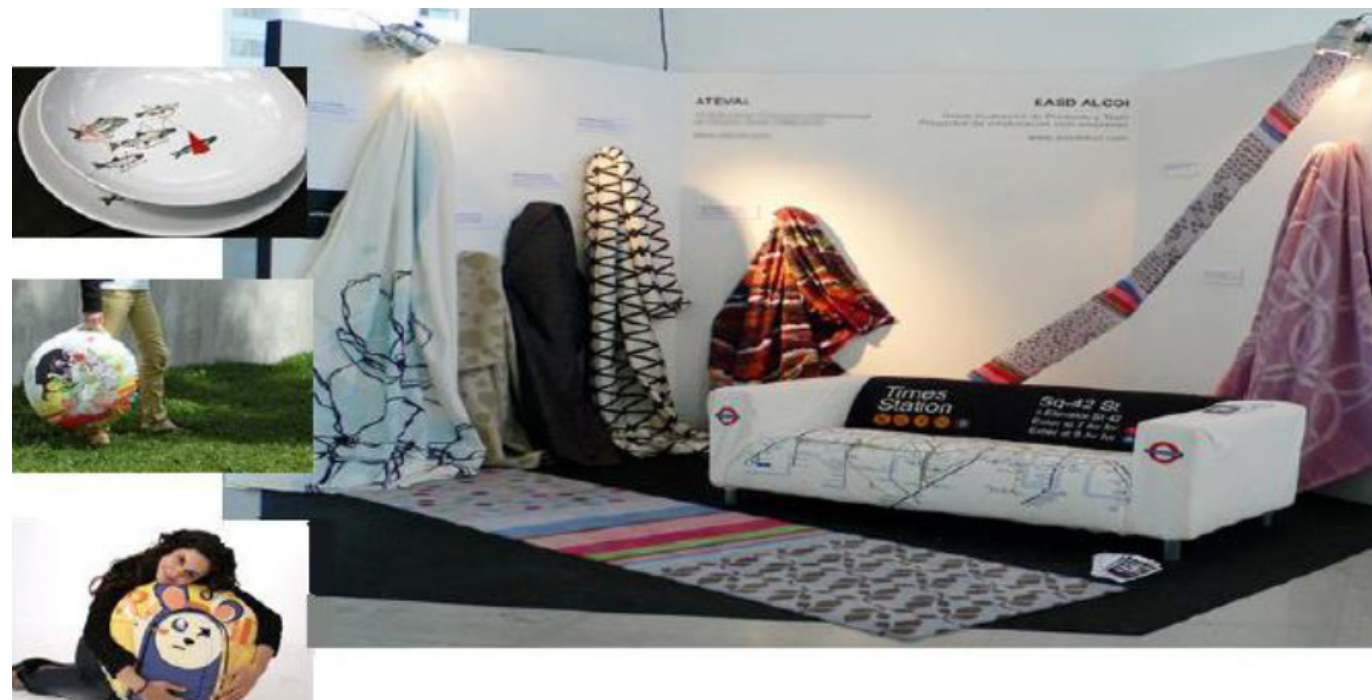
FOURTH YEAR FORM

Construction Pathologies	X		4
Interior Design Project Works (3)	X		6
Management and Implementation of Construction Works	X		6
Marketing and Communication	X		6
Electives (see offer)	X		8
External Internship (Practicum)		X	12
Final Project Work Dissertation		X	18

TEXTILE ILLUSTRATION DEGREE

Textile illustration is a solution to the demands of product customisation, for example, clothing and home textiles, construction materials furniture, decoration elements, and any sort of industrial products suitable for bearing illustration design.

The teaching approach is based on project works and an active methodology studying a variety of aesthetic trends, old and new materials, as well as, the applied knowledge of the new technology to meet the demands of the market.



SUBJECTS	WIN	SPR	ECTS
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FIRST YEAR FORM

Basic Design	X		4
Basic Project Works		X	6
Drawing and Graphic Techniques (1)	X		6
Volume and Space		X	6
Technical Procedures for Representation (1)		X	6
Digital Languages and Techniques	X		6
Photography and Audiovisual Means		X	6
Scientific Fundamentals of Design	X		4
Historical Background of Design	X		6
History and Culture of Textile Illustration		X	6
Design and Enterprise	X		4

SECOND YEAR FORM

Drawing and Graphic Techniques (2)		X	6
Technical Procedures for Representation (2)	X		4
Materials	X		6
Systems and Structures	X	X	4/4
Textile Manufacturing Processes and Techniques		X	6
Digital Technology Applied to Textile Design Illustration (1)	X		4
Culture of Design	X		6
Textile Illustration Design Project Works (1)	X	X	6/8
Tapestries and Rugs Workshop		X	6

THIRD YEAR FORM

Digital Technology Applied to Textile Design (2)		X	8
Textile Design Aesthetics and Contemporary Trends	X		6
Textile Products Project Works (2)	X	X	6/2
Weaving and Printing Workshop	X	X	6/2
Applied Illustration Project Work Presentation and Communication Workshop		X	6
Trends Laboratory	X		4
Textile Illustration Design Management		X	6
English	X		4
Electives (see offer)	X	X	4/6

FOURTH YEAR FORM

Textile Illustration Design Project Works	X		6
Marketing and Communication	X		6
Electives (see offer)	X		18
External Internship (Practicum)		X	12
Final Project Work Dissertation		X	18

FASHION DESIGN DEGREE

Being aware of the relevance of fashion design and of the high demand for creative designers, this specialty will enable the student to get involved in the world of fashion and its industry since the very beginning as the EASD Alcoi as always been related and cooperate with the important textile industry of the area by means of collaborative projects.



SUBJECTS	WIN	SPR	ECTS
FIRST YEAR FORM			
Basic Design	X		4
Basic Project Works		X	6
Drawing and Graphic Techniques (1)	X		6
Volume and Space		X	6
Technical Procedures for Representation (1)		X	6
Digital Languages and Techniques	X		6
Photography and Audiovisual Means		X	6
Scientific Fundamentals of Design	X		4
Historical Background of Design		X	6
Dressmaking and Pattern Design	X		6
Design and Enterprise	X		4
SECOND YEAR FORM			
Fashion and Textile Illustration Workshop	X		6
Materials, Fibers and Textile Structures	X		6
Pattern Design	X		6
Digital Technology Applied to Fashion and Textile Design	X		6
Footwear Design Projects	X		6
Textile Manufacturing Technology and Processes		X	6
Dressmaking		X	6
Children Fashion Design Projects		X	6
Modelling and Volume Projects		X	6
History and Culture of Fashion and Textiles		X	6
THIRD YEAR FORM			
Mannequin Illustration Workshop		X	4
Stage Clothes Projects		X	6
Aesthetic and Contemporary Trends in Fashion and Textile Design	X		6
Experimental Fashion and Textile Design Projects	X		6
Fashion and Textile accessories Workshop	X		6
Project Presentation and Communication Workshop		X	6
Fashion Styling		X	6
Design Management		X	6
Design Culture	X		6
Creative Patterns (Elective)	X		4
Tailoring Techniques in Haute Couture (Elective)		X	4
FOURTH YEAR FORM			
Fashion and Textile designer's Collection Project Works	X		6
English	X		4
Marketing and Communication	X		6
Elective (see offer)	X		14
External Internship (Practicum)		X	12
Final Project Work Dissertation		X	18

ELECTIVES 2017/2018

Electives choice and registration process.

Students choose the electives they wish to study depending on their preferences and availability. The registration process of the ECTS electives takes place. Electives are allocated by the program depending on:

- Average Grade of the academic records.
- Preference order indicated in the registration process.

(*) Approximately 15 students per elective.



FASHION DESIGN

Elective	W	S	ECTS	FORM
Graphic Expression Techniques Lab	■		4	3rd-4th
Face Emotional Graphic Representation	■		4	3rd-4th
Creative Pattern Making	■		4	3rd
Haute Couture Techniques		■	4	3rd
Pattern Digital Design	■		4	3rd-4th
Fashio Design Handicrafts	■		4	3rd-4th
Sustainable Fashion	■		4	3rd-4th
Audiovisual Portfolio	■		4	3rd-4th

Elective

W S ECTS FORM

COMMON TO ALL SPECIALTIES

Elective	W	S	ECTS	FORM
Oral English Practice	■		4	3rd-4th
Trends and Business Opportunities			4	3rd-4th
SIGNE Magazine	■		6	4th
Web Contents Management	■		4	4th
Tablet Organizer Illustration Workshop		■	6	2nd-3rd

GRAPHIC DESIGN

Elective	W	S	ECTS	FORM
Audiovisual Graphics	■		4	2nd
Calligraphy Workshop	■		4	2nd
Typeface Design Workshop	■		4	4th
Creative Typeface Workshop		■	4	2nd
Editorial Testing and Experimentation	■		4	3rd

INTERIOR DESIGN

Elective	W	S	ECTS	FORM
Ephemeral Architecture	■		6	3rd
Landscape Design		■	6	3rd
Design and Lighting		■	6	2nd
Design Maker Workshop	■		4	3rd
Infographics & 3D Printing Simulations	■		4	3rd-4th
Design for Integration & Cooperation		■	6	3rd
Architecture & Product Photography	■		4	3rd-4th
Audiovisual Portfolio	■		4	3rd-4th

PRODUCT DESIGN

Elective	W	S	ECTS	FORM
Graphic Expression Techniques Lab	■		4	3rd-4th
Design Maker Workshop	■		4	3rd
Infographics & 3D Printing Simulations	■		4	3rd-4th
Design for Integration & Cooperation		■	6	3rd
Architecture & Product Photography	■		4	3rd-4th
Editorial Testing & Experimentation	■		4	3rd
Audiovisual Portfolio	■		4	3rd-4th

PRODUCT APPLIED ILLUSTRATION DESIGN

Elective	W	S	ECTS	FORM
Graphic Expression Techniques Lab	■		4	3rd-4th
Design Maker Workshop	■		4	3rd
Face Emotional Graphic Representation	■		4	3rd-4th
Editorial Testing & Experimentation	■		4	3rd
Design for Integration & Cooperation		■	6	3rd
Audiovisual Portfolio	■		4	3rd-4th